



Investor in Customers®



# IIC SMALL BUSINESS AWARD

ATTRACT NEW CUSTOMERS  
RETAIN EXISTING ONES  
STAY AHEAD OF YOUR COMPETITORS

Show you have customer experience and your customers best interests at heart with the new IIC Small Business Award specifically designed for sole traders, micro & small businesses (of under 20 employees)

This independently verified award highlights businesses that excel in delivering exceptional service and satisfaction to their customers.

Through rigorous evaluation and verification processes, companies demonstrate their dedication to providing personalised attention and high-quality experiences.

Receiving this accreditation is a testament to a company's dedication to excellence and sets you apart as a leader in customer-centric practices within your respective industries.

Become an accredited with the IIC Small Business Award and differentiate yourself from your competitors by showcasing your independently verified exemplary customer experience.



Use the verified by logo on websites, email footers and all your marketing collateral to stand out from the crowd.



A Company That Cares™ 2024  
Assessed by Investor in Customers®

Sole traders £495 (+VAT)  
2 - 4 employees £795 (+VAT)  
5 - 9 employees £1295 (+VAT)  
10 - 19 employees £1995 (+VAT)

