



Investor in  
Customers®

# SHOWCASING YOUR AWARD





# SHOUT IT LOUD!

One of the many benefits from being recognised with the IIC accreditation is to use it to attract new customers.

Why?



Proof that you have external validation of your Customer Experience (CX). Sets your business apart from your competitors and gives you a competitive advantage.



Your customers are five times more likely to buy from a company delivering great CX. Promoting your award not only validates your CX to customers but also proves that you put your customers first.



Proves to your employees that their views count – they feel more valued, more engaged and are more likely to be retained.

# MERCHANDISE



## Trophies

Our Crystal Engraved Iceberg Trophies weighing approximately 2200g/3000g (depending on size). These heavyweight awards look fabulous in a display cabinet in the board room and come in a presentation box.

Available in two sizes: 17cm or 20cm

## Wall Plaques

Our White Wall Plaques with Glass front look great on your reception or boardroom wall.

Sized at 23 x 31cm and supplied with fixings.



## Framed Certificates

Black wooden framed A4 Certificates to celebrate your award. Can free stand, or fix to the reception or boardroom walls.



### What else can we offer?

- Pens
- Mousemats
- Badge reels and lanyards
- Pin badges
- Notepads
- Paperweights
- Window stickers
- Anything else you would like!



	Cost (plus VAT)	Quantity Required	Total
Trophy			
17cm	£199		
20cm	£229		
Plaque	£199		
Word Cloud	£199		
Certificate	£15		
Wall sticker	POA depending on numbers reqd		
Mugs			
Pens			
Mousemats			
Badge reel			
Lanyard			
Paperweights			
Notepads			
Pin badges			
Window Stickers			



# THANK YOU

**TO ORDER PLEASE CONTACT:**

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